

F. No. 1(01)/Inv. I-B/NTC/PepsiCo-Flavours
Government of Pakistan
Ministry of Commerce
National Tariff Commission

Islamabad, January 28, 2021

Public Notice

Subject: **Hearing in the study of Tariff Rationalization of the Tariff Structure of Flavours used by PepsiCo Pakistan in the manufacturing of Snacks**

M/s PepsiCo, Pakistan (the “Applicant”) on 16-10-2020 submitted, a filled-in NTC Form-I along with prescribed fee, in the National Tariff Commission (the” Commission”), requesting for removal of tariff anomaly in the tariff structure of industrial flavours imported under HS Code 2106.9030. The Applicant (an importer of flavours) requested to reduce the existing rate of 20% customs duty to 10% on flavoring powders (PCT heading 2106.9030) by including industrial flavoring in the fifth schedule of the Customs Act; and Remove the 7% additional customs duty on flavoring powders (PCT heading 2106.9030) by adding this tariff heading in para 3(IV) of SRO 572(I)/2020 dated June 30, 2020.

2. The Commission has initiated an enquiry and would welcome views/suggestions and proposals from all parties having interest in the business relating to or associated with the imports, exports, manufacturing, marketing and use of food flavours (PCT. No. 2106.9030). Views/suggestions may be sent within 10 days of issuance of this public notice, to the Secretary, NTC,4th Floor, State Life Building No.5, Blue Area, Islamabad.

3. A public hearing on the issue is scheduled to be held online on February 02 ,2021 at 11:00 a.m. on Zoom Application (Zoom link will be generated and sent to the interested parties who registered themselves for hearing).

4. Further, all parties having an interest in the business relating to or associated with the import, export, manufacturing, marketing and use of flavours are hereby advised to get themselves registered with the Commission latest by February 01, 2021 for participation in the public hearing by providing names of the participants with their telephone numbers (Cell/Land Line), email addresses and fax numbers to the Secretary NTC on the Fax No. 051-9221205. For any further inquiry please contact Director General (Inv-I) at 051-9218963. All interested parties may submit their comments and suggestions in writing. The comments and suggestions may be supported with requisite information and documentary evidence(s), which must be brought to the public hearing. The views not supported with reliable documentary evidence (s) shall not be considered.

(Ali Muhammad Shah)
Secretary, NTC